

2022-2023 District Goals

District:

22 D

Constitutional Area:

U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 70% of clubs in our district report service.

Action Plan

[Service Reporting Action Plan.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	35	30
2nd Quarter	0	0	35	30
3rd Quarter	1	25	35	30
4th Quarter	0	0	35	30

FY New Clubs

1

FY Charter Members

25

FY New Members

140

FY Retention Goal

120

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

45

Action Plan

[Membership Action Plan Goal a.pdf](#)

[Membership Action Plan goal b.pdf](#)

[Membership Action Plan goal c.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 70% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[Leadership Dvpt Action Plan.pdf](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 15% and club participation in our district increases by 20%.
- b. Our team will ensure that 3 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Silver level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 50000 to LCIF and I will ask 15 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[LCIF Action Plan.pdf](#)

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Custom S.M.A.R.T. Goal 1: By the end of the 2022-2023 fiscal year, District 22D will add one (1) community-based LEC club.

Custom S.M.A.R.T. Goal 2: By the end of the 2022-2023 fiscal year, District 22D will run a multimedia marketing campaign to recruit new members and re-engage current members.

Action Plan

[Custom Goal 2 Action Plan.pdf](#)

[Custom Goal 1 Action Plan.pdf](#)